Carolina Huarcaya

UX DESIGNER

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portfolio-link

PROFILE

My background in learning design equips me to create visually appealing and intuitive interfaces, focusing on positive user journeys. As a UX Designer, I'm excited to apply my skills to bridge the gap between psychology and design, ensuring both aesthetics and usability in digital interfaces.

SKILLS

Figma, Design Thinking, User Research, UX Strategy, Information Architecture, Wireframing & Prototyping, UI Design, User Testing, Design Systems

Articulate 360 (Storyline, Rise), Dominknow, Moodle LMS, Instructional & Learning Design

PROJECTS

UX Designer, Researcher, UI Designer | Patients First, ClinicMate

FEB 2024, BRAINSTATION

- Conducted user research to understand the healthcare problem space and explore user pain points, leading to create a mid-fidelity prototype.
- Facilitated usability test sessions and implemented revisions based on feedback to present to stakeholders.

UX Designer, Researcher, UI Designer | Finnect

MAR 2024, BRAINSTATION HACKATHON

- Conducted research to understand the needs of newcomers in navigating the Canadian financial system.
- Designed, tested, and developed a brand identity for a solution helping newcomers compare financial products for informed decisions.

EDUCATION

BrainStation | Diploma, User Experience Design

JAN 2024 - APR 2024, TORONTO, ON

Universidad Internacional de La Rioja | Masters in Educational Technology and Digital Competencies

APR 2020 - AUG 2021, MEXICO CITY, MEXICO

EXPERIENCE

Learning Experience Designer | Freelance

MAR 2023 - JAN 2024, REMOTE

- Leveraged technology tools to enhance learning experiences, ensuring timely delivery and achieving consistently high client satisfaction with Net Promoter Scores above +75.

Senior Learning Consultant | Intercorp Corporate University

MAY 2022 - MAR 2023, LIMA, PERU

- Conducted user research initiatives, interviewing 10+ C-level executives to inform strategic decision-making.
- Designed and implemented 5+ learning paths, each spanning 2 months, transforming research insights into engaging content
- Measured the impact of learning initiatives using Talent Analytics, and Return on Investment, while maintaining a Net Promoter Score of 70+.

Associate Learning Management Consultant | Reach HR Group

JUL 2020 - MAY 2022, LIMA, PERU

- Conducted user research to create, prototype, and implement 40+ learning solutions aligned with organizational goals and industry standards.
- Led cross-functional teams of 5+ people for learning initiatives, utilizing authoring tools such as Articulate 360 and Dominknow.